

MelloD Designs, Inc.

Professional Video Production • Podcast Studio • Livestream Services

CAPABILITIES STATEMENT

Lloyd Duhon, Creative Director
Melannie Duhon, CEO
3443 Hancock Bridge Pkwy, Suite 501
North Fort Myers, FL 33903
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COMPANY OVERVIEW

MelloD Designs, Inc. is a Southwest Florida-based small business specializing in professional video production, podcast studio services, and livestream event coverage. Founded and operated by Lloyd Duhon and Melannie Duhon, the company operates a purpose-built studio facility in North Fort Myers featuring three production sets, 4K video capture, 32-bit audio recording, professional mixing consoles, and a 10×7-foot LED video wall.

The company serves government agencies, nonprofit organizations, educational institutions, and private sector clients who need to communicate complex information through professionally produced video, audio, and streaming content. MelloD Designs manages the full production lifecycle — from pre-production planning and scripting through recording, editing, and final delivery — so clients receive broadcast-quality results without managing the production process themselves.

MelloD Designs has a demonstrated commitment to community service through its SWFL Spotlight initiative, which provides complimentary studio production to military veterans, community leaders, and civic organizations across Southwest Florida.

CORE COMPETENCIES

- 4K Video Production & Multi-Camera Capture
- Professional Podcast Recording & Production
- Livestream & Live Event Video Production
- Post-Production Editing & Color Grading
- Teleprompter & Script Production Services
- LED Video Wall & Studio Set Design
- Content Strategy & Pre-Production Planning
- Multi-Platform Distribution & Formatting

DIFFERENTIATORS

Purpose-Built Studio Facility — Three dedicated production sets with 4K video, 32-bit audio recording, professional mixing, and a 10×7-foot LED video wall. Broadcast-quality output without location scouting, permitting delays, or mobile rig limitations.

Full-Service Production Under One Roof — From pre-production planning and scripting through recording, editing, and final delivery — one team manages the entire production lifecycle. No subcontracting, no handoff gaps, no coordination overhead for the client.

Proven Community & Public-Interest Record — SWFL Spotlight has delivered complimentary studio production to military veterans, community leaders, and civic organizations across Southwest Florida — demonstrating capacity for mission-driven, public-interest media work.

Agile Small Business, Direct Communication — Flat organizational structure with specialized staff enables rapid project mobilization, direct client communication, and responsive delivery without large-prime overhead costs.

RELEVANT EXPERIENCE

Project / Client	Scope of Work	Outcome
SWFL Spotlight (Ongoing)	Complimentary studio production for military veterans, community leaders, and civic organizations. Full lifecycle: scripting, video, audio, editing, and distribution.	20+ professionally produced video interviews delivered and distributed across social and streaming platforms.

Governance Matters Video Series	Recurring public-education video series. Full production: research, scripting, teleprompter, filming, editing, and multi-platform distribution.	Established structured production cadence with audience across YouTube, podcast platforms, and social channels.
Private Sector Studio Clients	Recurring podcast, video, and livestream production for clients across professional services, healthcare, nonprofit, and small business sectors.	100+ hours of finished media content delivered; managed full production lifecycle from pre-production through distribution.

COMPANY DATA

Legal Name	MelloD Designs, Inc.	NAICS (Primary)	512110 — Motion Picture & Video Production
Business Type	Small Business (S-Corp)	NAICS (Secondary)	512191 — Teleproduction & Postproduction
State of Incorp.	Florida	UEI	SAM.gov Registration In Progress
Location	North Fort Myers, FL 33903	CAGE Code	Pending — Assigned Upon SAM.gov Completion
Point of Contact	Lloyd Duhon, Creative Director	Certifications	Small Business (SAM.gov — In Progress)